# LAURITZEN GARDENS 2023 Ghoulish Gardens & Wicked Plants

Sponsorship Packages

### \$5,000 Presenting Sponsor (Exclusive)

- Recognition on Ghoulish Gardens & Wicked Plants signage at the garden's main entrance to the visitor and education center
- Recognition on website www.lauritzengardens.org
- Recognition in promotional materials and press releases sent to over 100 area print and broadcast media representatives
- Recognition in select electronic newsletters, sent to more than 73,500 contacts, and select social media messages.
- Logo placement on select materials
- Recognition in Annual Report
- 1 week of free admission for employees and their immediate families during the month of October.

## \$2,500 FEATURED SPONSOR

- Recognition on Ghoulish Gardens & Wicked Plants signage at the garden's main entrance to the visitor and education center
- Recognition on website www.lauritzengardens.org
- Recognition in promotional materials and press releases sent to over 100 area print and broadcast media representatives
- Recognition in select electronic newsletters, sent to more than 73,500 contacts, and select social media messages.
- Logo placement on select materials
- Recognition in Annual Report
- 1 weekend of free admission for employees and their immediate families during the month of October.

#### \$1,000 SUPPORTING SPONSOR

- Recognition on Ghoulish Gardens & Wicked Plants signage at the garden's main entrance to the visitor and education center
- Recognition on website www.lauritzengardens.org
- Recognition in promotional materials and press releases sent to over 100 area print and broadcast media representatives
- Recognition in select electronic newsletters, sent to more than 73,500 contacts, and select social media messages.
- Logo placement on select materials
- Recognition in Annual Report
- 10 passes for admission to the garden on any date transferable to friends, family, employees or loyal customers (Value \$150)

#### \$500 CONTRIBUTING SPONSOR

- Recognition on Ghoulish Gardens & Wicked Plants signage at the garden's main entrance to the visitor and education center
- Recognition on website www.lauritzengardens.org
- Recognition in promotional materials and press releases sent to over 100 area print and broadcast media representatives
- Recognition in select electronic newsletters, sent to more than 73,500 contacts, and select social media messages.
- Recognition in Annual Report
- 5 passes for admission to the garden on any date transferable to friends, family, employees or loyal customers (Value \$75)



# 2023 Ghoulish Gardens & Wicked Plants

Sponsorship Form

Please pledge by phone or email by September 1, 2023, to prepare our marketing department's print and online campaign.

□ Presenting - \$5,000	□ <b>SUPPORTING</b> - \$1,000
□ FEATURED - \$2,500	□ CONTRIBUTING - \$500
Name:	
Name to be printed on promotional materials, e.g., signage, website, etc.:	
Address:	
City/State/Zip:	
Telephone:	
E-Mail:	
Please return this completed form Questions? Ple Rosemary Lebeda (402) 346-4002 x. 222 Email: <u>r.lebed</u> Matt Stambaugh, Please call (402) 346 – 4002 x. 221 E	ease contact: da@omahabotanicalgardens.org OR
SPONSOR	
Send Invoice: (date to be invoiced)	
CHECK ENCLOSED (payable to Lauritzen Gardens)	
☐ CREDIT CARD  ☐ VISA ☐ MASTERCARD  ☐ DISCOVER  CARD #	
SECURITY CODE:EXP DATE:CHARGE \$	-
SIGNATURE:	DATE: