

**LAURITZEN GARDENS**  
**2024 Goldenrod Day for Schools**  
Sponsorship Packages

\_\_\_\_\_ **\$2,500 PRESENTING SPONSOR** (*Exclusive*)

- Recognition on Goldenrod Day signage at the garden's main entrance to the visitor and education center
- Recognition on website [www.lauritzengardens.org](http://www.lauritzengardens.org)
- Recognition in select electronic newsletters, sent to more than 73,500 contacts, and select social media messages
- Logo placement on select materials
- Recognition in Annual Report
- Eight passes for admission to the garden on any date transferable to friends, family, employees or loyal customers (Value \$120)

\_\_\_\_\_ **\$1,500 FEATURED SPONSOR**

- Recognition on Goldenrod Day signage at the garden's main entrance to the visitor and education center
- Recognition on website [www.lauritzengardens.org](http://www.lauritzengardens.org)
- Recognition in promotional materials and press releases sent to over 100 area print and broadcast media representatives
- Recognition in select electronic newsletters, sent to more than 73,500 contacts, and select social media messages
- Logo placement on select materials
- Recognition in Annual Report
- Six passes for admission to the garden on any date transferable to friends, family, employees or loyal customers (Value \$90)

\_\_\_\_\_ **\$1,000 SUPPORTING SPONSOR**

- Recognition on Goldenrod Day signage at the garden's main entrance to the visitor and education center
- Recognition on website [www.lauritzengardens.org](http://www.lauritzengardens.org)
- Recognition in promotional materials and press releases sent to over 100 area print and broadcast media representatives
- Recognition in select electronic newsletters, sent to more than 73,500 contacts, and select social media messages
- Logo placement on select materials
- Recognition in Annual Report
- Four passes for admission to the garden on any date transferable to friends, family, employees or loyal customers (Value \$60)

\_\_\_\_\_ **\$500 CONTRIBUTING SPONSOR**

- Recognition on Goldenrod Day signage at the garden's main entrance to the visitor and education center
- Recognition on website [www.lauritzengardens.org](http://www.lauritzengardens.org)
- Recognition in promotional materials and press releases sent to over 100 area print and broadcast media representatives
- Recognition in Annual Report
- Recognition in select electronic newsletters, sent to more than 73,500 contacts, and select social media messages

LAURITZEN  
GARDENS

**2024 Goldenrod Day for Schools**  
**Thursday October 10<sup>th</sup>**  
Sponsorship Form

**Please pledge by phone or email by September 1, 2024, to prepare our marketing department's print and online campaign.**

- |  |  |
|--|--|
| <input type="checkbox"/> <b>PRESENTING - \$2,500</b> | <input type="checkbox"/> <b>SUPPORTING - \$1,000</b> |
| <input type="checkbox"/> <b>FEATURED - \$1,500</b>   | <input type="checkbox"/> <b>CONTRIBUTING - \$500</b> |

Name: \_\_\_\_\_

Name to be printed on promotional materials, e.g., signage, website, etc.:

\_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Please return this completed form in the enclosed return envelope.

Questions? Please contact:

Rosemary Lebeda (402) 346-4002 x. 222 Email: [r.lebeda@omahabotanicalgardens.org](mailto:r.lebeda@omahabotanicalgardens.org) OR

Matt Stambaugh, Please call (402) 346 – 4002 x. 221 Email: [m.stambaugh@omahabotanicalgardens.org](mailto:m.stambaugh@omahabotanicalgardens.org)

SPONSOR

Send Invoice: \_\_\_\_\_ (date to be invoiced)

CHECK ENCLOSED (payable to Lauritzen Gardens)

CREDIT CARD

VISA

MASTERCARD

DISCOVER

CARD # \_\_\_\_\_

SECURITY CODE: \_\_\_\_\_ EXP DATE: \_\_\_\_\_

CHARGE \$ \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_