



NAME A DAY

FREQUENTLY ASKED QUESTIONS

HOW MUCH DOES IT COST TO NAME A DAY?

Each day of the year is available to name for \$1,000. The gift is tax-deductible to the fullest extent of the law.

HOW MANY PASSES WILL BE PROVIDED?

The donor will be given a maximum of ten passes to be used on the named day (\$10 value per ticket).

HOW WILL THE HONOREE BE RECOGNIZED?

The honoree's name will be displayed on:

- Signage located in the lobby of the visitor and education center and near the entrance to the Marjorie K. Daugherty Conservatory on the day selected.
- A tribute brick in the herb garden recognizing the honoree's name and the date of their special day.
- A post on Facebook recognizing the honoree on their day.
- A commemorative card notifying the honoree of their special day.

WHAT IS THE DATE SELECTION PROCESS?

Named days are exclusive to one individual honoree and offered on a first-come, first-served basis. Certain holidays (e.g. Valentine's Day, Mother's Day, etc.) are likely to be claimed far in advance. Once a donor selects a day to be named, written confirmation of the date via e-mail will be provided by garden administration. Admission tickets will be mailed directly to the donor.

WHO CAN PARTICIPATE?

All individuals, organizations and corporations are invited to participate in Lauritzen Gardens' Name a Day program. The donor's name or logo will not appear on any signage at the garden, unless the donor and honoree are one in the same. The donor's name will, however, be in the acknowledgement card and will be listed in the garden's newsletter, *Seasons of Growth*, and annual report.

WHAT TYPES OF EVENTS MIGHT BE COMMEMORATED?

Named days are perfect for celebrating important milestones, such as birthdays, anniversaries, graduations or retirements. Honoring a friend or loved one with a special day at the garden is a meaningful gesture they will remember forever. Named days can also be used to pay tribute to a business or organization that has made vital contributions to the community.

WHERE CAN I GET MORE INFORMATION?

To purchase a day or for more information, please contact the garden's development department at (402) 346-4002, ext. 225 or p.brannon@omahabotanicalgardens.org.